

# Social Responsibility

## Social responsibility

At Quiñenco we believe that for a company to be part of society, it has a responsibility to contribute to the common good and advancement of the community at large. This is why our collaborative efforts with different social organizations, associations and institutions are directed at providing concrete

support - time, dedication, teamwork, enthusiasm and sacrifice are all part of the support network. Another disquieting reality in our society is that of child poverty. To help beat it, our institutions back national campaigns aimed at helping the most needy of our children.

## Education

Ever conscious of education's vital role in the development of a country, the Quiñenco group is committed to providing sponsorship to first-class seminars and the organization of community programs aimed at improving the quality of education available to children from poor backgrounds. It also supplies educational materials to public schools, offers scholarships at the primary, secondary and tertiary levels, and engages in other activities such as the donation of computer equipment and installation of laboratories.

## Culture

The promotion of culture is one of Quiñenco's most important commitments to the community. Each year, the different group companies help finance, sponsor and host exhibitions featuring outstanding contemporary Chilean artists, in town halls, colleges, recreation centers and restaurants. The Company also promotes musical events of broad public appeal, such as world-class recitals and shows.

At the same time, the Quiñenco group, through its different companies, sponsors sportsmen, women and teams, including handicapped competitors. It also backs various events, such as family sports days and international golf and ski tournaments, among others.

## The environment

One of the basic principles of the Quiñenco group consists of working in harmony with the environment and promoting the conservation of flora and fauna. Through one of its companies, Quiñenco manages the protection of native tree species, an activity that, without doubt, adds to peoples' quality of life. At the same time, the Company sets aside annual donations directed at promoting a culture of respect for the conservation of our natural heritage.

support in the areas of education, health, art, culture and the environment.

The companies that make up Quiñenco are committed to activities and programs of this type. In this way, the whole group is involved in various initiatives, embracing everything from improving the quality of life for handicapped people and needy children to backing projects that promote environmentally-friendly work practices. At the same time, it collaborates and takes part in campaigns to improve the health and education of Chileans, as well as promote culture and participation in a diverse range of sports.

## Children

The plight of handicapped children is an issue of great concern at the Quiñenco group companies. Without doubt, one of the great national events which address this concern is the Teletón, an initiative in which our companies have been present and committed right from the start. It's not only a question of financial

