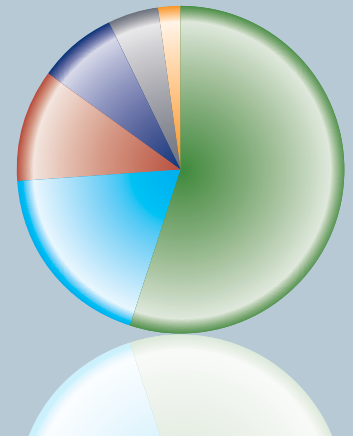




#### EBITDA BY SEGMENT MCh\$176,648 in 2008

	Beer in Chile	55%
	Non-alcoholic beverages	19%
	Beer in Argentina	11%
	Wine	8%
	Spirits	5%
	Other	2%



Compañía Cervecerías Unidas (CCU) is the largest Chilean brewery and the second in Argentina. CCU's success is based on its tradition of constantly extending its market, maintaining a privileged position thanks to its innovation, anticipation of the requirements and habits of its consumers around the world and, above all, its notable concern for the community. In 2008, CCU won the prize of the Most Socially Responsible Company in Chile, awarded by Capital magazine, which brings it closer to Chilean society that has preferred its products for years.

CCU's business vision is based on three strategic pillars: profitability, growth, and sustainability. It is thanks to these three principles, plus the constant efforts of its employees and the team work focused on a clear target, that important transactions have been carried out in 2008 in the area of wines, beer, water and snacks.

At the end of the year, the merger through absorption of Viña Tarapacá by Viña San Pedro was executed. The resultant synergy and optimization of resources and skills



will reinforce CCU in both the domestic and international markets by considerably expanding its portfolio of brands. This opens CCU's doors to a broader wine segment. The new group of vineyards achieved the leadership in Chile in the premium wine category, with a market share of 22.4%. Furthermore, it positioned itself as the second largest exporter, with a 12% share of the total volume exported as of December 2008.

In the beer segment, CCU acquired ICSA in Buenos Aires, Argentina, thus adding Palermo, Bieckert and Imperial brands to its already extensive portfolio, which enabled it to reach a market share in Argentina of over 20%.

products during 2008. These include non-alcoholic drinks such as Kem Light, Propel (a flavored energizing drink), Ice Fruit, Tuti Arándano and Watts Soya. CCU also expanded its range in alcoholic drinks, launching, among others, Sierra Morena Imperial Rum and its new variety of cocktails: Ruta Piña Colada, Campanario Chirimoya Colada, Campanario Melón and Campanario Melón Tuna, which have been very well received by the market.

CCU also launched a new beer, Cristal CERO,0°, which thanks to an elaborated process, maintains the incomparable flavor of Cristal beer but is completely alcohol-free. This new product is related to CCU's

# + 14.3%

growth in consolidated sales revenue shows the good performance of the main business segments.

In August 2008 CCU, through Foods Compañía de Alimentos CCU S.A. ("Foods"), acquired 50% of Alimentos Nutrabien S.A., a company producing high-quality snacks. Thus, Foods has three umbrella brands, Calaf, Natur and Nutrabien, through which it reaches consumers of different income segments with a wide variety of products for all tastes.

CCU's motivation to be constantly innovating and growing together with the desire to meet the needs of all its customers, is evidenced by the launching of new

trend toward a more healthy way of life, supporting today's society in the challenges it faces, stimulating responsibility within the community, always concerned to meet the growing needs of its customers.

Along similar lines, CCU joined Nestlé in launching Nestlé Pure Life, the first locally-produced purified water under license from Nestlé, thus reaching a notable place in the market for purified waters, a product of great growth potential in our country and which already has an important captive market on an international scale.



## 2008 Results

During 2008, CCU's principal business segments produced positive results which were reflected in operating income. Consolidated sales rose by 14.3% to Ch\$781,789 million, due to a 10.8% increase in volumes and higher average prices. The increase in volumes sold was led by the beer segments in both Argentina and Chile, and the non-alcoholic drinks segment. Growth in Argentina was driven by the acquisition of ICSA.

Operating income rose by 9.7% to Ch\$121,066 million in 2008, mainly explained by the increase in sales, although higher direct costs and administrative and selling



## MARKET SHARE

As of December 31	2008
Beer in Chile	86%
Beer in Argentina	21%
Soft drinks	25%
Mineral water	67%
Fruit juice	56%
Pisco	46%
Domestic wine (VSP)	22%
Export wine (VSP)*	12%

\* as of December includes VT



expenses partially offset this. EBITDA reached Ch\$176,648 million, reflecting a 10.5% increase over 2007.

CCU reported a non-operating loss of Ch\$21,253 million, compared to a loss of Ch\$3,688 million in 2007. This change is mainly due to non-recurring income in 2007 from the association with Nestlé in the water business and, to a lesser degree, a higher net financial expense in 2008 as a result of increased debt.

In 2008, net income for CCU amounted to Ch\$82,631 million, 4.2% below the previous year's level, mainly due to the absence of non-recurring profits received in 2007, which partially offset the 9.7% growth in operating income for the year.